



SPONSORSHIP PROSPECTUS

**Building Partnerships
Advancing Care
Improving Outcomes**



20th – 21st April 2018 • Raffles City Convention Centre

Organized By:



Supported By :



Chairman's Message

Dear friends,

2018 will be the start of an exciting new era for Singapore Trauma. I am delighted to welcome you to embark on this journey with us.

Singapore Trauma will be rebranded in 2018 to become Singapore Trauma and Acute Care Conference (STACC). This is to reflect the increasing complexity and multi-disciplinary approach to modern day trauma and acute care.



STACC 2018 will be held at the Raffles City Convention Centre from 20th to 21st April 2018. The increased capacity of Raffles City Convention Centre has been chosen to meet the annual increase in participants for this key-note regional trauma conference.

The scientific program will be expanded to have 2 full days of plenary and breakout sessions covering trauma and acute care surgery, anaesthesiology/critical care, emergency medicine, neurosurgery and orthopaedic surgery. International, regional and local participants will be fully engaged during this 2 day event. We will be hosting several trauma work group meetings during STACC 2018 which will involve clinicians from Southeast Asia and East Asia.

STACC 2018, the only regional trauma and acute care conference in Singapore, will serve as an excellent platform for you to showcase your products and new technologies. This is not only a good opportunity to create product awareness but also create opportunities for healthcare professionals and medical industrial partners to network. With STACC's growing international and regional reputation, this will be an added opportunity for you to engage the region and beyond.

We look forward to your support and partnership in our inaugural STACC 2018!

Sincerely,

A handwritten signature in black ink, appearing to be 'T. Li Tserng', written in a cursive style.

Dr. Teo Li Tserng
Acting Chairman
Singapore Trauma and Acute Care Conference 2018

Previous Conferences

Year	Conference	Number of Delegates	Number of International Delegates	% of International Participation
2007	1 st	179	18	10%
2008	2 nd	256	34	13%
2009	3 rd	278	30	11%
2010	4 th	307	43	14%
2011	5 th	321	112	35%
2012	6 th	337	81	24%
2013	7 th	386	133	35%
2014	8 th	428	172	40%
2015	9 th	434	166	38%
2016	10 th	427	151	35%
2017	11 th	409	124	30%

Sponsors' Exhibition Schedule

Build-up of Exhibition

After 18:00 (TBC) Thursday 19th April 2018
 Before 08:00 Friday 20th April 2018

Exhibition Hours

08:00 – 16:00 Friday 20th April 2018
 08:30 – 16:00 Saturday 21th April 2018

Dismantling of Exhibition

16:00 – 17:30 Saturday 21th April 2018

Sponsorship Packages

DIAMOND	30,000 SGD
Approx. exhibition space (area, m ²)	18m ²
Lunchtime symposium**	
Corporate logo printed on conference lanyard	
Corporate logo printed on conference publicity & banner	
Delegate list supplied prior to event	
Corporate logo displayed on screen at every session	
Product brochure	
Corporate product	
Full page (colored) ad on back cover – outside of conference programme book	

PLATINUM	25,000 SGD
Approx. exhibition space (area, m ²)	12m ²
Corporate logo printed on conference bag	
Corporate logo printed on conference publicity & banner	
Delegate list supplied prior to event	
Corporate logo displayed on screen at every session	
Product brochure	
Corporate product	
Full page (colored) ad on front cover – inside of conference programme book	

Sponsorship Packages

GOLD	20,000 SGD
Approx. exhibition space (area, m ²)	10m ²
Corporate logo printed on conference pen	
Corporate logo printed on conference publicity & banner	
Delegate list supplied prior to event	
Corporate logo displayed on screen at every session	
Product brochure	
Corporate product	
Full page (colored) ad on back cover – inside of conference programme book	

SILVER	12,000 SGD
Approx. exhibition space (area, m ²)	10m ²
Corporate logo printed on conference publicity & banner	
Delegate list supplied prior to event	
Full page (colored) ad	

BRONZE	9,000 SGD
Approx. exhibition space (area, m ²)	10m ²
Corporate logo printed on conference publicity & banner	
Delegate list supplied prior to event	
Full page (black & white) ad	

Sponsorship Packages

EXHIBITION SPACE	6,000 SGD
Exhibition space (area, m ²)	9m ²
Corporate logo printed on conference publicity & banner	
Delegate list supplied prior to event	

4 SLOTS

LUNCH TIME SYMPOSIUM	6,000 SGD
45 minutes	
Display of product/brand outside symposium venue	
Display & acknowledgements of product/brand logo during symposium	

Ala-Carte Items

STACC DOOR GIFT	3,500 SGD
POST-IT PAD	3,000 SGD
NOTE PAD A5	3,000 SGD
CONFERENCE FOLDER	2,500 SGD
CORPORATE PRODUCT	1,000 SGD
PRODUCT BROCHURE	1,000 SGD

NOTES

- 20% loyalty bonus will be given to industrial partners who have been supporting Singapore Trauma in the above categories for more than 2 years, consecutively.
- Any break in support will be considered a reversion to status of a new industrial partner..
- 20% loyalty bonus does not apply to ala-carte items
- Availability of sponsorship packages on a first-come-first-serve basis
- Customization of sponsorship packages is an option
- Maximum of 2 Lunchtime Symposiums per day in Orchard and Bra Basah Rooms
- Amount stated is inclusive of 7% GST.
- Details on this prospectus are correct at the time of printing

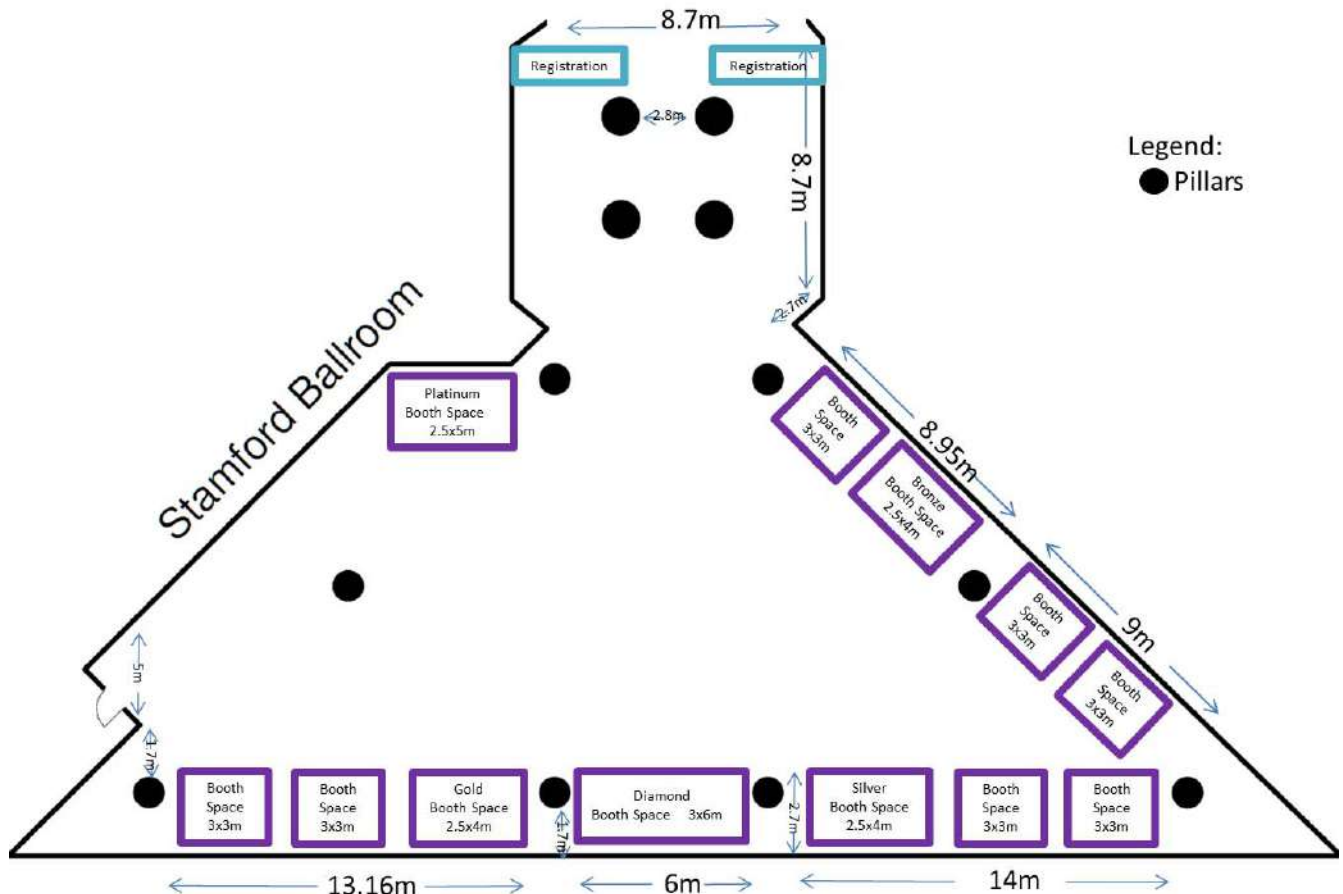
Sponsorship Overview

	Diamond	Platinum	Gold	Silver	Bronze	Exhibition Space
Cost Price	\$30,000	\$25,000	\$20,000	\$12,000	\$9,000	\$6,000
Cost Price with 20% loyalty bonus*	\$24,000	\$20,000	\$16,000	\$9,600	\$7,200	\$4,800
Approx. Exhibition space (area, m ²)	1 (18m ²)	1 (12m ²)	1 (10m ²)	1 (10m ²)	1 (10m ²)	1 (9m ²)
Exclusive additional Item	Logo on lanyard	Logo on conference bag	Logo on pen			
Lunchtime Symposium**	1	-	-	-	-	-
Corporate logo printed in conference publicity & banner	1	1	1	1	1	1
Delegate list prior to event	1	1	1	1	1	1
Corporate logo display on screen at every session	1	1	1			
Product Brochure	1	1	1			
Corporate Product	1	1				
Conference Programme Book	Full page (C) on back cover-outside	Full page (C) on front cover-inside	Full page (C) on back cover-inside	Full page (C)	Full page (B/W)	

* For industry partners who have supported Singapore Trauma 2016 and 2017

** Maximum of 2 Lunchtime Symposiums per day in Orchard and Bra Basah Rooms (@ \$6,000)

Exhibition Floor Plan



Sponsorship Response

Please complete this form to indicate your interest and return by fax, email or post.

Contact person: Miss Karen Go/ Ivy Ngiam



+65 6357 7589



+65 6357 7809



trauma@ttsh.com.sg

Tan Tock Seng Hospital, 11 Jalan Tan Tock Seng, Singapore 608433

Company: _____

Address: _____

Contact No: _____

Fax No: _____

Email: _____

We wish to sponsor:

Package / Individual Item

Amount: